



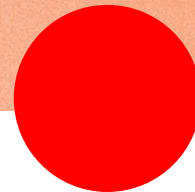
# System Flow Cohort

Session 2

June 15, 2021

Please rename yourself in Zoom  
to include your community

**This meeting will be recorded**



Smile into the camera :)

**In the chat tell us...**

# Your Team of Coaches



**Habiba Rotter**



**Eddie Turner**

# Mission & Vision

**System Flow is a cohort of 23 communities**



**Our collective aim is to reduce the length of time  
clients spend on our lists**

**Together, we will make core changes to our systems to get them working better for the user**



# This map is our theory of change

**Clear Bottlenecks  
in the  
Housing Process**

**House Our  
Long Stayers**


**Distribute Power**

***Improve in these three ways, and you'll achieve your aim***

# Cohort journey at a glance

**May:** Kickoff

**June:** Explore your baseline, set an aim, take action on long stayers

*You are here*  


**July:** Find your system bottlenecks, target improvements *plus a super triad call*

**August:** Break your list into buckets, distribute power *plus a super triad call*

**Sept.:** Frontline staff call! *plus a super triad call*

**Oct.:** Show your progress + make a sustainability plan *present work product*

**Nov.:** Learning Session

# You will be successful if you...

- Come to cohort calls
- Submit monthly data on Length of Stay
- Execute assignments between calls
- Put on your improver hat
- Be a proactive learner (ex: come prepared with questions, ask cohort mates for support, offer support too)
- Stay consistent

# Want a flex fund to play with?

Built for Zero wants to send your improvement team a small pot of money that you can use to test ideas

You'll be eligible once you complete these steps:

- Measure your baseline data
- Set an improvement aim for the System Flow cohort
- Complete your first test worksheet

*We'll send out the first funds on June 30!*

**Let's set some aims**

# Each team will set an aim

You will set an aim to decrease your **average length of stay** for your target population

Each improvement team will set an aim, not each individual!

Set the aim in your team's System Flow Workbook

*We'll walk you through it step by step*

# A goal isn't magic

*It's a tool!*

Set an aim that helps you **influence people**, **change behavior**, and **structure your shared work**



# Your aim matters to clients

If you use this cohort to decrease your avg. length of stay, it means that clients will spend fewer days experiencing homelessness

As you lower your avg. length of stay...

- You reduce the time people spend suffering in homelessness
- You improve clients' long-term stability



# Your aim matters to long stayers

Long stayers are a special subset of your by-name list

They are sitting on a mountain of bad experiences with systems, including yours

Your case managers carry heartache and frustration related to long stayers

***Discovering new ways to house long stayers is morally important.***

***It's also the best strategy for reducing your average length of stay.***

# Your aim matters to staff

There's no shortcut: You can't meet your aim unless you bring staff along with you—frontline and management

Improvement work should deliver benefit to them, too:

- Clearer priorities
- Work that feels like it's paying off
- Kinder communication across (and inside) agencies

***Set an aim that can transform your work culture***

# Your aim brings the gift of radical focus

**All of your work with BFZ from now til Nov 30 is about achieving this aim**

“Clarity is kindness”

Prioritizing should get easier for you and your local improvement team

Say no to some other projects because you’ve said yes to this one!

# Your first set of data

**On our last call, we talked about  
length of stay data**

**Length of stay = Core metric**

**12 teams have already calculated  
their baseline data**

# Super improver league

Fairfax County CoC - Veteran

Guilford County CoC - Chronic

Lake County/North Chicago - Chronic

Minneapolis/Hennepin County CoC - Veteran

Nashville/Davidson County CoC - Veteran

North Central Florida - Veteran

Northern Colorado CoC - Veteran

Saint Johns County CoC - Chronic

Springfield CoC - Chronic

Tucson/Pima County CoC - Veteran

Yamhill County - Chronic

Yamhill County - Veteran





# Let's do it together!

Demo

# Your turn

It's quite easy! All steps are here in [this resource](#)

**Questions?**

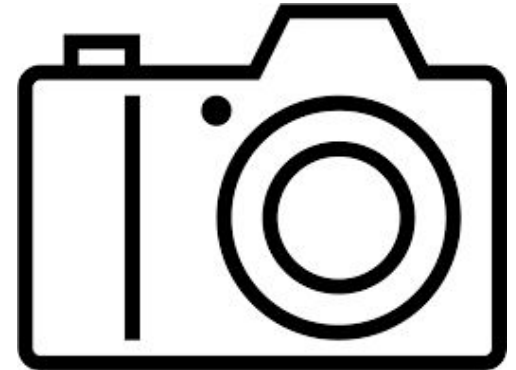
*(Flag in the chat if you need data help)*

# Triad breakout

In triads discuss:

- What did your data generate? Compare results, focusing on total length of stay, as well as long stayers as a percentage of the list
- What is this data sparking for you? What questions about your system are coming up?

Take a picture of  
this slide



# Triad breakout

Rooms will pop on your screen to join, hover over the right side of the room name and you will get the option to join

**Lemonade**  
Honolulu  
Minneapolis  
Tucson

**Grapes**  
Lake Co  
Madison  
Fairfax

**Lavender**  
Nashville  
Sacramento -  
Chronic  
Kansas City

**Apple**  
Tennessee Valley  
Middlesex  
Northern  
Colorado

**Mango**  
Springfield - Chronic  
St Johns  
Guilford Co.

**Avocado**  
Mid-Willamette -  
Chronic  
Winston-Salem  
Springfield - Veteran

**Hibiscus**  
Mid-Willamette - Vet  
Nassau  
Sacramento - Veteran

**Blueberry**  
Yamhill - Vet  
Yamhill - Chronic  
Placer Co

**Blackberry**  
Fresno  
North Central Florida  
Santa Cruz

# Debrief

- What were some of your reflections about your data?
- What's something interesting you resonated with or heard from a triad mate?

**Let's lock in your improvement aim**

# How to set an aim

1. Take your baseline data
2. Reduce it by an amount that would make a true difference to clients

*This time, let's shoot to underpromise and overdeliver!*

3. Fill in the aim number

<b>Baseline data</b>	
Current length of stay:	258.5

<b>Aim Setting</b>	
Focus subpopulation (chronic or veteran only):	Chronic
Length of Stay Aim:	215



# How to set an aim

4. Write out the sentence

***Our aim: By November 30, we will improve our average length of stay on the chronic BNL to 215 days***

# Take 4 minutes to lock in your aim statement

*Multiple people from your improvement team here? Text, chat, email, or call each other*

*Paste your aim statement into the chat box once you've got it*



# AIM SETTING CEREMONY



Unmute or chat in the box (or both)—pick someone from your triad and tell them,

**“[Name], I believe you’re going to meet your aim”**

# Long stayer strategy

**We know where we are.**

**We know where we want to be.**

***How will we get there?***

# Theory of change

House Our  
Long Stayers



**Most  
immediate +  
most strategic**

# Correlation

Long stayers ↓ = Average Length of Stay ↓

**But before strategies, let's understand  
a long stayer's needs**



# Empathy exercise

- If you were a long stayer, what are some pain points in your life? Think big picture as well as immediate needs
- What are some system barriers you might have come up against? What frustrates you?

# Let's run your first test of the cohort

After the call, we will send you two things:

- A change idea bank to house long stayers
- A Housing Long Stayers Test of Change Worksheet that will walk you step-by-step through your first test of change



**Send completed  
worksheet to Habiba  
by next Tuesday, 6/22**

# Let's run your first test of the cohort

<explain sheet>

# Closing

**Baseline data + Aim +  
Long Stayer Test Worksheet =**

**A flex fund for your team**



# On the next all-teams call

We will..

- Get great at process mapping (because it helps spot the biggest opportunities to improve)
- Try out some new changes to take action on those opportunities
- Get practical on how to use your BFZ flex fund to house long stayers
- Start effecting mindset shifts

# Triad calls are where we'll dig into details

Enjoyed talking to your triad? We have more for you

Soon we will invite you to triad calls

(We're trying to figure out a scheduling method! 😬)

# Until then,

- Start testing ideas to house your long stayers! Fill out the **Long Stayers Test of Change Worksheet** that we'll send after this call
- Calculate your July data
- Share your aim with your coalition! Remember, your aim is a tool to influence people

**THANKS FOR COMING!**

We're here to help. Email Habiba anytime: [hrotter@community.solutions](mailto:hrotter@community.solutions)