

# BFZ: Improvement System Shaper (ISS) 2.0 Launch

May 19 2021



# Welcome!

Mute your audio!

Turn on your video!

Say hi in the chat box! Tell us:

**Where you live/work...**

**Your current role...and**

- **A)** one highlight from the LS so far *and/or*
- **B)** your least favorite job ever



End Meeting

# Right Place, Right Time?

**Are you from one of these BFZ Community Teams?** If so, you're in the right place! We are expecting the following teams to comprise our new Improvement System Shaper (I.S.S.) cohort:

- Sonoma County CoC
- Texas Balance of State CoC - Lubbock
- Kent County
- Wayne Metropolitan Community Action Agency
- Colorado BoS Roaring Fork
- Colorado BoS Western Colorado
- Colorado BoS Southwest Region
- Baltimore City CoC

# Agenda

Welcome + Objectives + Cohort Building	1:30-2:00
I.S.S. Goals, Strategy, and Program Design	2:00-2:30
<b>Break</b>	2:30-2:45
By-Name Lists: The Why and What	2:45-3:10
Team Breakout: Data Infrastructure Scorecard	3:10-3:45
Reflections & Look Ahead	3:45-4:00

# Today's Objectives

## Rational

1. Understand expectations and plan for your six months with this cohort
2. Better understand Built for Zero approach to improvement and real-time, by-name data systems
3. Work with your team to begin your baseline Scorecard assessment

## Experiential

1. Feel connected as a cohort, working together
2. Feel excited about the journey ahead!
3. Feel connected with our team of BFZ Advisors

# Your BFZ ISS Coaches



**Garen Nigon**  
Strategy Lead  
*he/him/his;  
they/them/theirs*



**Sandy Colts**  
Improvement  
Advisor  
*he/him/his*



**Asma Hussain**  
Improvement  
Advisor  
*she/her/hers*



**Jane Moy**  
Data Coaching &  
Performance Advisor  
*she/her/hers*



**Lauren D'Amico**  
Data Coaching &  
Capacity Building  
Manager  
*she/her/hers*

# But not your only tour guides!

So many  
coaches  
OMG!



Data support!



Outside experts!



Project management / logistics /  
communications!

A world map is shown against a dark background, overlaid with a complex network of glowing blue and purple lines and dots, representing a global network or data flow. The map is centered on the Atlantic Ocean, with North and South America on the left and Europe, Africa, and Asia on the right. The network lines connect various points across the globe, with some points being larger and brighter than others.

# Stretch & Schmooze

Let's get energized



# I.S.S. Goals, Strategy & Plan

An illustration of a person with dark hair, wearing a yellow shirt and dark pants, sitting on a pink blanket on a grassy hill. A white dog with brown spots is sitting next to them. In the background, there is a large tree, rolling green hills, and a stylized cityscape with buildings and a street lamp. The sky is a solid orange color.

# BFZ Collaborative

## The Community Journey

Your community will set and reach sustainable stretch goals around ending chronic and/or veteran homelessness. Our trained coaching team will help you move as far along this continuum as possible.

### By-Name List

LEADERSHIP + CES

+

QUALITY, REAL-TIME  
BY-NAME LIST

+

RELIABLE BNL DATA

### Reduce to Zero

LEADERSHIP + CES



REDUCE MONTHLY



LAST MILE

### Zero for All

SUSTAIN ZERO

+

EXPAND TO NEW  
POPULATIONS

# What Are We Trying to Accomplish

**By the time of the next BFZ Learning Session (early November), your teams in the ISS Cohort will have done the following things together:**

- Established new team structures & norms to drive improvement
- Diagnosed and significantly improved technical data system issues
- Mapped current flow of person-level info through your data system
- Mapped your current Coordinated Entry process
- Reported at least four months of monthly data points to BFZ
- Created and/or enhanced an actionable BNL report
- Completed all missing elements of the BNL Scorecard

# How Will We Know Things Improved?

**These are our goals for this cohort, which we'll use to evaluate effectiveness of the ISS program. By the end of this Action Period (first week of November):**

- 90% of individual participants are consistently engaged in program activities
- 90% of individual participants report I.S.S. being a valuable experience that has produced important results
- 90% of participants report gaining knowledge/skills in all competency areas
- All teams practice P-D-S-A testing to improve anything relevant to their work
- All teams report  $\geq 4$  months of inflow/outflow data during this action period
- All teams make progress on IHI Collaborative Assessment scale, demonstrating readiness/capability for improvement work
- 80% of teams have completed the Single Adults BNL Scorecard
- 80% of teams have reliable, balanced BNL data (for 1+ pop)

# Okay...What Will We Actually Do?

## MONTHLY WHOLE COHORT MEETINGS

We'll all convene monthly to cover critical topics related to establishing systems for Quality BNL data and building other key foundations for your improvement journey

## 1:1 FACILITATED TEAM EXERCISES

We plan to facilitate three discrete exercises with your ISS team spread across this Action Period to map your systems and assess your ability to produce reliable data



## ADDITIONAL 1:1 COACHING (AS NEEDED)

We are investing in your success, and want to supply you with any resources or other supports that will help you

## SMALL GROUP COACHING & MUTUAL AID

Most months, we'll meet again in smaller groups to check-in on progress with your ISS work and share learning, questions and support to help each other stay on track.

## DATA COACHING & CAPACITY BUILDING

Our in-house team of talented data managers & system improvers will help each team evaluate their capabilities, map their data system, and create a personalized plan to improve both

# ISS Calendar (May-Nov)

	May	June	July	August	September	October	Nov.
All-Cohort Calls	Kick-Off Meeting (5/19 at LS)	Setup your team / movement & Provider Engagement	Outreach Coverage & Coordination	BNL Infrastructure & Policy	Improvement Science & Case Conferencing	Storyboards w/ home stretch plan; Other high-need topics	
Smaller Group Calls		Provider participation inventories & team building	Peer review: Outreach coverage & coordination plan	1:1 Office Hours: BNL / Policy questions, Scorecard check-in	Peer review: Racial Equity, Teamwork, Stakeholder alignment	1:1 Office Hours: Practicing improvement methods	
Data Work / Coaching	Data System Assessment (post-kickoff)		Data reporting training (Data Leads only); Data system improvement plan	1:1 data coaching as needed (esp. for troubled teams)			
Facilitated Exercises		1:1 Data System Flow Mapping exercise		1:1 CES Process Mapping ( <a href="#">exercise guide</a> )		1:1 BNL Deep Dive ( <a href="#">exercise guide</a> )	
Independent Practice / Exercises	BNL Scorecard Baseline	Provider data participation inventory	Outreach coverage mapping inventory			Final Storyboard	

Learning Session! Dates (Early Nov)

# Your primary BFZ tools for ISS

## 1 ISS Team “Portfolio”

The portfolio (which you'll interact with in a bit) is where you will record your statuses on the BNL Scorecard, find templates for key exercises, a living contact list of others participating in this ISS cohort, and other things we can add to have handy. Think of it as your central workspace for team exercises.

## 2 Performance Management Tracker

Each BFZ community team has their own PMT with Tableau visualizations of all your reported BNL and Scorecard data. This is where you'll be able to observe your progress over time. You'll land here when you [login](#) to the BFZ site (pw: shiftshappen2019).

## 3 ISS “Landing Pad” on BFZ Site

This is under development, but will be ready soon. On this page, you will be able to view a peer dashboard of each other's progress on the BNL Scorecard, and also find an outline of our ISS change package, links to related resources, materials from all of our meetings, and more TBD. Help us make it better!

## 4 Slack for Networked Communication

We want to intentionally test using the Slack BFZ Learning Network for as many of our communications as possible. Here you'll be able to communicate directly with our entire team of coaches and each other, as well as explore other Network channels if you wish.

*\*These are all adaptable tools, so we can continue improving them with your help!*

# Our values

*Our values guide our work with one another, with partners, and with the people and communities we support.*

## **1 Solve for impossible.**

We tackle urgent, complex social problems at the systems level because our hope for a just society is at stake. We work in the service of real, lasting solutions.

## **2 Learn by doing.**

We discover solutions through iterative experimentation and rigorous, data-driven reflection. We choose curiosity and action.

## **3 Focus on the user.**

We start with the question of what matters to the person suffering the problem and work from there.

## **4 Love the bomb.**

Our most important lessons and creative opportunities come from facing into what is not working. We don't let fear of failure keep us from moving forward.

## **5 Operate from generosity.**

We believe in generosity and in working to make others successful, both within Community Solutions and among the partners and communities with which we work. We support each other in taking risks and learning. We replace the question, "Who is to blame for failure?" with a more powerful question, "What can I do to increase our collective chance of success?"

## **6 Take ownership of what happens here.**

We each take full responsibility for workplace dynamics and hold ourselves accountable for the success of our projects and the organization as a whole. We hold ourselves and each other accountable to our values; we don't wait for anyone to do it for us.


## **7 Embrace appreciation, humor and joy.**

We take the fear out of change by making the process encouraging, inspiring and fun.

## **8 Promote Racial Equity.**

We recognize racism as a leading cause of homelessness and many of the conditions that create it. We commit ourselves to building and being a diverse and inclusive organization that pursues meaningful, data-driven strategies for combating the racism that leads to and exacerbates homelessness, both on the public stage and in the communities we serve.



A stylized illustration of a park scene. A large tree with orange and brown foliage dominates the upper half. In the foreground, a person with dark hair, wearing a yellow shirt and a dark skirt, sits on a pink blanket on a green lawn. A white dog with brown spots sits next to them. A picnic basket is on the blanket. Two blue street lamps with white globes are positioned on either side of the person. In the background, there are stylized city buildings in shades of blue and white. A teal rectangular box with a dark blue border is centered in the middle of the image, containing white text.

**Break - Back at  
2:50 ET / 11:50 PT**

# By-Name Lists: Why and What?

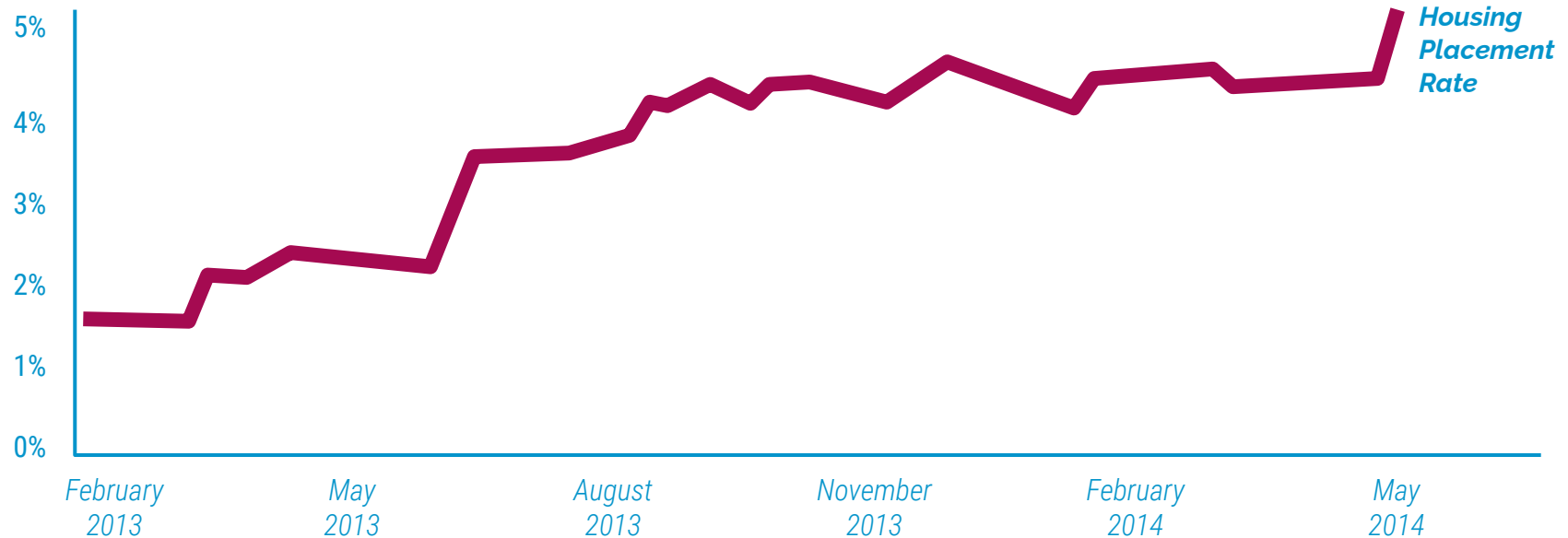


- Why? The value of comprehensive, real-time, by-name data on who is currently experiencing homelessness
- Outreach, provider engagement, and policies to enhance data coming *into* your data system
- Data infrastructure to create by-name list(s), understand system performance, and dynamically respond to changing needs/circumstances

# DEFINING A CLEAR **END STATE**

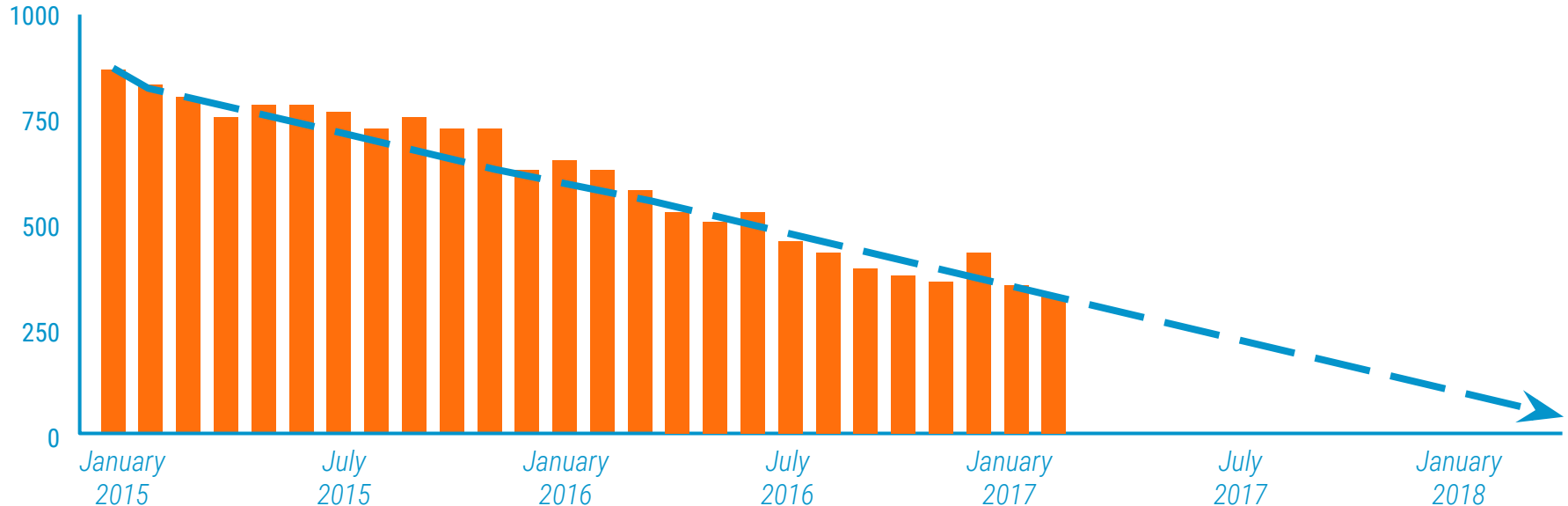
# The Key Lesson of 100khomes

The 100,000 Homes Campaign proved that communities could increase their housing placement rates, but this did not automatically reduce homelessness.

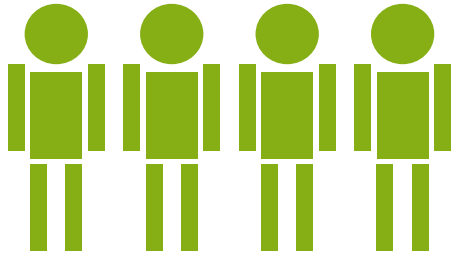


# The Challenge of Counting Down

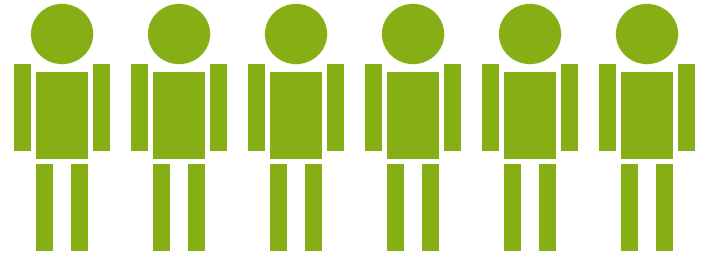
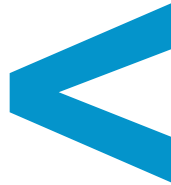
Built for Zero is designed to help communities **count down to zero** — a more complex challenge that requires a clearly defined end state for communities to shoot for.



# Functional Zero for Veterans



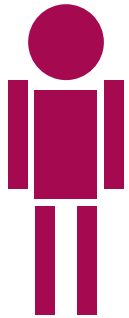
# Actively  
Homeless Veterans



6-Mth Avg. Housing  
Placement Rate

*\*Built for Zero communities use the Built for Zero standard for ending veteran homelessness, a single measure that provides a higher, more measurable bar than the federal criteria and benchmarks. We eagerly support communities in meeting the criteria and benchmarks on their way to the BfZ standard.*

# Functional Zero for Chronic Homelessness



0.1% of all  
homeless  
individuals

or

3 people\*

*\*Whichever is greater*

# A 'Quality By-Name List'

The What and Why



# Why do we need a real-time QBNL?

**A by-name list (BNL) allows you to know everyone in your community experiencing homelessness in real-time. With this information, you can:**

- Know the true scope of current homelessness in your community
- Understand how people move into, through, and out-of your homeless response system over time
- Have accurate data with which to set improvement goals and know if you are making progress
- Triage support to those who are most vulnerable
- Align resources to shifting needs in the community

*\*For more background, please visit: <https://www.joinbuiltforzero.org/what-is-a-by-name-list/>*

# Defining 'Quality'

## 1 Full Coverage

- Virtually all (> 90%) agencies and programs are represented
- List includes everyone literally homeless, sheltered or unsheltered
- Outreach system has > 90% unsheltered households represented on BNL

## 2 Person-level Data

- Each person (household) has an entry w/ name, history, health & housing needs
- Each person's status in & journey through the rehousing system can be observed

## 3 Regular Updates

- List is updated at least monthly
- Standards & protocols in place to ensure timely data entry and data integrity
- As people's housing status changes, so do their list entries

## 4 Data Reliability

- Inflow-Outflow data balances at end of month -- like a checkbook (remember?)
- Variation between actual & expected levels of active homelessness is < 15% over a 3-month period

# 13 Dimensions of 'Quality' BNL Data

(28 distinct questions)

## Community Participation & Coverage

1. Robust, coordinated outreach coverage
2. Provider participation in data system
3. Able to list all known single adults

## Policies & Procedures

4. Inactive policy
5. Tracking without full assessment
6. Policy for data quality and completeness

## Data System & BNL Infrastructure

7. Tracking homeless status
8. Unique identifier
9. Tracking newly identified people
10. Tracking returns to homelessness
11. Tracking outflow
12. Tracking population based statuses
13. Tracking changes after initial entry

# Data System Inputs & Management



## Community Participation & Coverage:

- Outreach mapping, service coordination, coverage improvement, and documentation of practice standards.
- Provider participation inventory and engagement in data collection & reporting

## Policies & Procedures: Create, revise, or at least review policies regarding...

- BNL removal due to 'inactivity'
- Methods for counting people who are unassessed
- Data quality assurance, management
- Outreach practice standards

# Data Infrastructure & BNL Setup



Your homelessness database and analytic tools should be able to track:

- **Homeless Status:** Whether someone is sheltered, unsheltered, housed, no longer homeless, inactive, etc.
- **Inflow:** People who are new to your system, as well as people who have returned to your system.
- **Outflow:** Anyone who's left your system, either because they've entered permanent housing or become 'inactive.'
- **Other population-based attributes:** Are they veterans? Chronically homeless? Adults? Connected to families?
- **Status Changes:** Do they now meet chronic criteria? Did they "age into" adulthood? Did they reconnect with/leave family?

# Tracking all that should enable this view of your system

## Monthly Reporting: Data Points to Track

FOR EACH POPULATION:



**INFLOW:**  
NEWLY  
IDENTIFIED



**INFLOW:**  
RETURNED  
FROM HOUSING



**INFLOW:**  
RETURNED  
FROM INACTIVE



**OUTFLOW:**  
HOUSING  
PLACEMENTS



**OUTFLOW:**  
MOVED TO  
INACTIVE



**OUTFLOW:**  
NO LONGER MEETS  
CRITERIA



LENGTH OF TIME FROM IDENTIFICATION TO HOUSING

# What is balanced data?

- **Data reliability percentages** are a good indicator that your data is balanced because it shows that the change in your active homeless number is the same, calculated in two separate ways: Actual vs Expected

**Actual** => 112

**Expected** =>  $109 - 4 = 105$

These don't match

Month, Year	Actively Homeless	OUTFLOW			INFLOW			Net Change	Monthly DR
		Housing Placements	Moved to Inactive	No Longer Meets Population Criteria	Newly Identified	Returned to Active List from Housing	Returned to Active List from Inactive		
December 2020	112	11	2	1	4	1	5	-4	6%
November 2020	109	16	0	0	11	0	7	2	-20%
October 2020	129	13	1	0	9	1	3	-1	9%
September 2020	118	17	5	1	13	0	4	-6	2%

The closer your data is to 0%, the more balanced it is.



# TEAM BREAKOUTS

Scorecard Data Infrastructure Questions



# Reflections & Look Ahead

An illustration of a person with dark hair, wearing a yellow shirt and dark pants, sitting on a pink picnic blanket in a park. A white dog with brown spots is sitting next to them. A picnic basket is on the blanket. The background features rolling green hills, a large tree, and a city skyline with various buildings and a street lamp. The sky is a solid orange color.

# Reflections

- What surprised you about the discussion you just had with your team & BFZ Coaches?
- What did you learn or hear in this kick-off that encouraged or excited you?
- What is still circling in your mind that you'd like to clear up before we get too far along?

# Looking Ahead

## 1 Start your BFZ Teamwork

- Share back with others what you're taking from this LS and ISS kick-off
- Invite/recruit others to get involved (who should be)

## 2 Baseline Assessments

Before our next ISS Cohort Call on June 9:

- Meet to **finish answering the BNL Scorecard questions**
- Complete the **Data System Assessment**

## 3 Get Connected!

- Look out for instructions for joining Slack and the ISS Cohort channel, and **try to sign up by Friday**
- We'll reach out to setup a quick 1:1 huddle with an ISS Coach soon
- Next ISS Cohort call, June 9

# Take the Cohort Session Evaluation

<http://s.alchemer.com/s3/Cohort-Rapid-Feedback-May-2021>





# Thank You

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# Improvement System Shaper (ISS)

